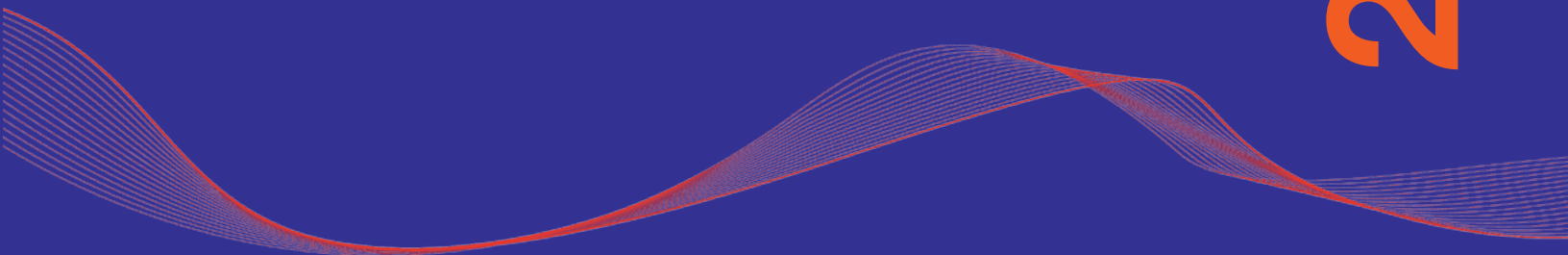


2017 Board of Directors



2017 Year in Review



PRESIDENT'S MESSAGE

Leah Jaramillo

As we reflect on the things we are thankful for, IAP2 USA would like to thank its members for regularly providing input and feedback on the services and programs we provide. You are taking the surveys, filling out evaluations, sharing social media posts and emailing suggestions. So, thank you for being engaged and communicating with us regularly!

The feedback you have provided through the [membership survey](#), conference and program evaluations and via individual comments have been reviewed and incorporated into the new [IAP2 USA Strategic Plan \(2018-2020\)](#). We are pleased to report that significant progress has been made since the creation of the [2015-2017 Strategic Plan](#) and we continue to advocate for best practices in public participation, for the professionalization of the field and remain the organization of choice for good P2.

We're happy to say that our successful programs and services are carrying forward as well. We will be continuing with our monthly learning webinars, the National Dialogue, the Skills Symposium will become an annual event, we are planning on adding more Communities of Practice, adding new online training, scholarships and mentorship for students, the North American Conference and so much more.

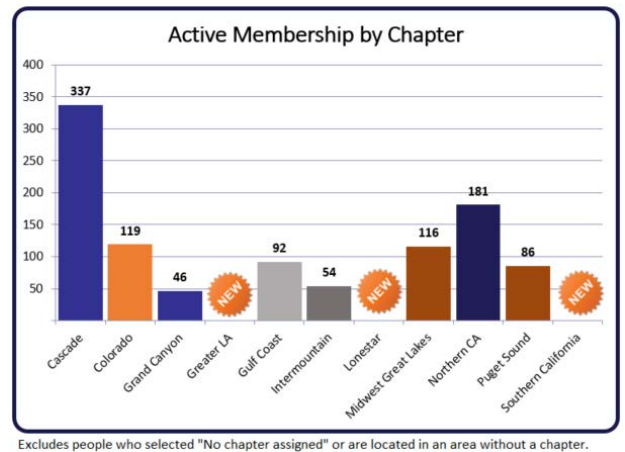
Updates to the 2018-2020 Strategic Plan include a priority focus on connecting the members and chapters to the national level of the organization, cultivating and training future P2 leaders and providing wise stewardship for future success of the organization.

As a primarily volunteer-run organization, we rely on our members to drive these priorities forward. Special thanks are also due to Chapter leadership, committee and board members, the 2017 Conference planning team and our small but stalwart staff for their hard work and dedication to IAP2 USA and the practice of good P2.



MEMBERSHIP GROWTH

We keep on growing!



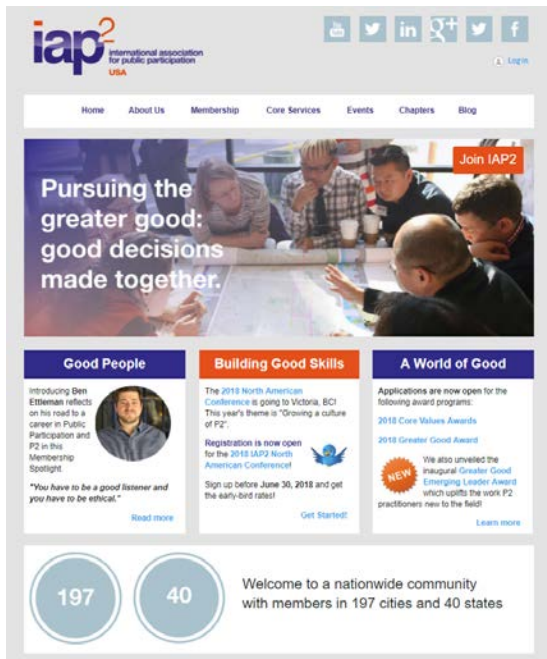
FINANCIAL REPORT

IAP2 USA ended 2017 in a positive financial condition, with end-of-year assets of \$111,996, of which \$22,654.26 remained restricted as reserve.

Total income for 2017 was \$21,181 (revenues vs expenses). Top revenue generators were membership at \$75,000, the IAP2 North American Conference at \$42,232 and the Skills Symposium at \$20,460.

Administrative support continued to account for the majority of Affiliate expenses in 2017. Followed by communications – re-branding and updating.

NEW IN 2017



NEW LOOK, NEW FEEL, NEW TOOLS!

Over the course of 2016-2017, your Communications Committee led itself through a thorough communications planning process. We identified audiences and partners, evaluated our unique place in the marketplace of services and organizations, and delved into the underlying concepts of what the organization needs to say now and into the future, and developed messaging that is clear and direct.

Our core message has two parts – both centered on the concept of “good” skills and outcomes:

“Pursuing the greater good: good decisions made together.”

You likely have already seen this new messaging in communications. The first unveiling of it was in the [2017 North American Conference](#) theme:

“Pursuing the greater good: P2 in a changing world.”

Along with an updated [blog](#), [newsletters](#), and resources, our [website homepage](#) now showcases “Good People”, “Building Good Skills”, and “A

World of Good”. These updates visually represent some of the underlying meanings of “good” – internally consistent and transparent in its organization, so that people who visit us are put at ease from the moment they walk into our virtual doors. This look and feel of the homepage has been implemented across the entire site!



We have also designed merchandise incorporating our new messaging. There will soon be an online store where you can purchase IAP2 USA apparel. We are excited to include it into our new Ambassador Kits for trainers and outreach members from our staff and volunteers. This information will be on our website soon so stay tuned. For those of you that attended the Conference you will have all of the information on your very own USB key! If you are interested in being an IAP2 USA Ambassador in your region, let us know! Contact Stacey Adams at stacey@somers-jaramillo.com. *You are an essential part of our community and you can help it be even stronger in your region.*

“We joined IAP2 USA because it is where we turn for good information and professional development. We know that public participation has the potential to solve a lot of problems. Now, it’s time to let everyone else know what good decisions and this organization are all about.”

– Cathy Smith, [“The ‘Good’ Word”](#) (July ’17)

2017 NATIONAL DIALOGUE

Is our country truly divided?

In 2016, the political climate in the U.S. brought to light the deep divides that seem to have created an "unbreachable gap between Americans." The "difficult situation" provided a rare and crucial opportunity to showcase public participation's role in bringing people together.

Can we still make good decisions together?

Like many things in P2, the National Dialogue came from humble beginnings. In February 2017, the conversation kicked off in San Diego, California during the Skills Symposium.

Practitioners from across the United States gathered together at a social to confront a question that had been brought to the forefront after the turbulent 2016 Presidential Elections: "Are we facing a P2 crisis or opportunity?" This question hit a chord deep within many in attendance, and the subsequent conversations made it clear that it was something to be explored. Thus, the first National Dialogue came to be.

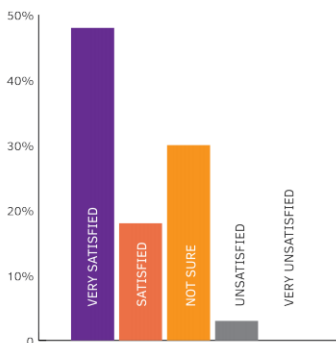
What is my role in this context?

To facilitate a national dialogue, IAP2 USA created a guide to help IAP2 chapters, members and friends host their own conversations in their communities. This guide provided an event schedule and agenda, a review of the techniques used, and templates for everything from the invitation to event reporting. We reported back on what we heard from around the country at the IAP2 North American Conference in Denver.

You can find more information on the project on [our website](#).

MEMBERSHIP SURVEY

The feedback you have provided through the membership survey, conference and program evaluations and via individual comments have been reviewed and incorporated into the updated IAP2 USA Strategic Plan (2018-2020). We are pleased to report that significant progress has been made since the creation of the 2015-2017 Strategic Plan and we continue to advocate for best practices in public participation, for the professionalization of the field and remain the organization of choice for good P2.



Most people are very satisfied or satisfied with their IAP2 USA membership, 48% and 18%, respectively (see left). This is a marked improvement from the previous membership survey in 2014 at which time, nine percent of respondents said they were very satisfied and 50% said they were satisfied. Additionally, the number of people who said they were dissatisfied decreased from 13% in 2014 to three percent in 2017. However, the second highest number of respondents (after those who said they were very satisfied) were those who said they were "Not Sure" (30%) about their satisfaction. We asked them to elaborate on their satisfaction rating, the most common reason people said was that they were unsure about their satisfaction level was because they hadn't engaged. In some cases that meant that they were new to the organization and hadn't yet taken advantage of the services available; a few said

they were not sure where to start. In other cases, this lack of engagement was because of the absence of a local chapter with which they could engage. Food for thought for the IAP2 USA Board as they head into 2018.

For more information, read the 2017 membership survey and see how the IAP2 USA Board plans to address the needs of the members in the 2018 – 2020 Strategic Plan

2018 – 2020 STRATEGIC PLAN

The feedback you have provided through the [membership survey](#), conference and program evaluations and via individual comments have been reviewed and incorporated into the updated [IAP2 USA Strategic Plan \(2018-2020\)](#).

Updates to the 2018-2020 Strategic Plan include a priority focus on connecting the members and chapters to the national level of the organization, cultivating and training future P2 leaders and providing wise stewardship for future success of the organization.

The Strategic Plan includes the following goals:

GOAL 1: IAP2 USA IS THE PROFESSIONAL ASSOCIATION OF CHOICE FOR GOOD PUBLIC PARTICIPATION

This goal is central to IAP2 USA as a professional association, clarifying our commitment as a non-profit to meet the full range of public participation needs.

GOAL 2: MEMBERS AND CHAPTERS ARE ACTIVELY ENGAGED IN IAP2 USA INITIATIVES

As a legally constituted non-profit member association, this goal reflects our commitment to rich and comprehensive member engagement – in leadership development of both current and emerging practitioners, in our governance, and especially in how we support innovative and relevant communications with and among our members to support their needs and drive the organization’s work.

GOAL 3: IAP2 USA ADVANCES AND ADVOCATES FOR QUALITY PUBLIC PARTICIPATION

This goal is fundamentally about excellence – setting standards and being recognized as that standard-bearer, advocating for quality public participation, partnering with like-minded organizations to extend our impact, and honoring excellence in our field.

GOAL 4: IAP2 USA CULTIVATES AND TRAINS FUTURE P2 LEADERS

This goal is about ensuring that up-and-coming leaders, decision-makers, participants and practitioners are aware of P2 and have access to opportunities to develop skills, learn best practices, advocate for and implement quality P2 in their respective roles.

GOAL 5: IAP2 USA IS FINANCIALLY AND OPERATIONALLY STRONG

Financial strength is central to IAP2 USA’s ability to meet both our legal obligations and strategic commitments. As a non-profit 501c6 membership organization, this goal commits to financial sustainability through a variety of activities, programs, services, products, and relationships that serve our stakeholders as their needs evolve over time.

HIGHLIGHTS FROM SAN DIEGO SKILLS SYMPOSIUM

The *2017 IAP2 USA Skills Symposium* proved to be another great success and this grand gathering in San Diego, California was an event to be remembered.

P2 professionals came together again at the beautiful Bahia Hotel to take part in a variety of training opportunities ranging from Evaluation and Social Media, to Building Trust for Civil Communication and our IAP2 courses. They shared stories, uncovered secrets to success, and began to forge ahead with plans inspired by past with their eyes set on the horizons.



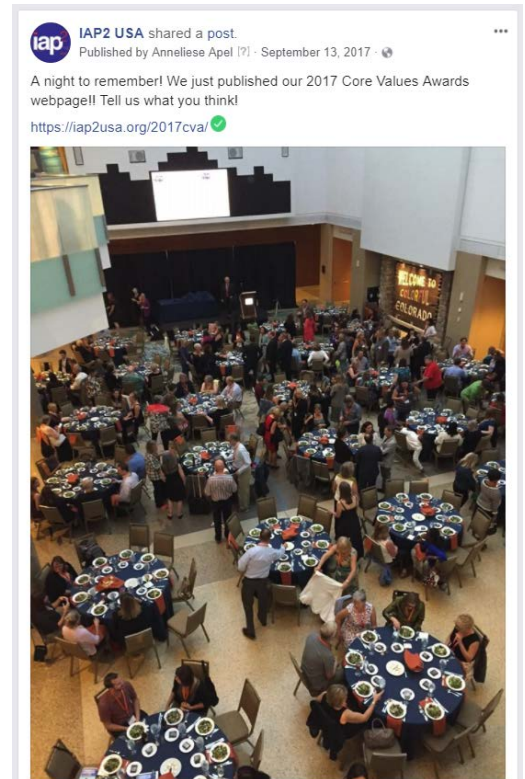
We were also pleased to welcome Sarah Rubin and Steve Boilard on Tuesday and Wednesday events. They discussed the development, mission, and recent activity by the California Consortium on Public Engagement (CCPE). The consortium was created in 2015 with the goal of connecting various organizations committed to promoting policies and practices that increase and improve Californian's engagement with civic life, government, and society. Sarah also unveiled the Institute for Local Government’s 5 pillar ['TIERS' Public Engagement Framework](#) for local governments sought feedback from practitioners on the framework and how to get the word out to other practitioners about it.

COMMUNICATIONS



We made tremendous progress on IAP2 USA branding thanks to the communications committee, and we hope you're as excited as we are about the [new website](#), [blog](#), and [newsletter format](#).

- **Monthly Newsletters** provided regular updates on the activities of the Affiliate and individual chapters. From January to December 2017 our newsletter subscriber base grew by 21%, and overall open rates exceeded the industry average at 27%.
- Our YouTube Channel saw a jump in activity! We doubled watch time in 2017 and increased activity by roughly 200 views! The most viewed video in 2017 was our July webinar "[Is your Organization P2-Centric](#)". Our webinar recordings are available to IAP2 USA members [online](#).
- IAP2 USA released **65 E-mail Blasts** announcing timely information related to upcoming events and programs. Announcements related to general news and the North American Conference generated the most interest with open rates topping over 33%.
- 2017 saw a significantly increased presence on **social media** using these channels:



Twitter (@iap2usa) had over 2000 followers by the end of the year. That is an increase of 250 followers! There was an average of 267 profile visits per month. Our most popular content was related to the North American Conference and Monthly Learning Webinars.



Facebook (www.facebook.com/iap2usa) On December 31, 2017 we pushed over the 500 Facebook fans threshold! We started the year with 417 fans and increased to 501 for 18% growth.



LinkedIn Group (<https://www.linkedin.com/groups/3846743>) has been a great place to share ideas and talk about issues. This is a private group that is monitored and as such is a safe place to share content with fellow P2 professionals.



LinkedIn Organization Page (<https://www.linkedin.com/company/iap2-usa/>) is a new addition that came in December of 2017! This page is still developing as we continue developing our marketing plans. Like and share posts to your page to show your support for IAP2 USA!

[Learning Webinars](#) – produced in collaboration with IAP2 Canada – enjoyed increased attendance through 2017. The webinars are free of charge to members and only \$50 for non-members. Follow the links to see the videos.

2017 TOPICS

- January Webinar - Participatory Budgeting – January 11, 2017
- February Webinar - Montreal Encore: "Making Engagement Meaningful with P2 Toolkits" – February 14, 2017
- March Webinar - Core Values Award Winners: "Respect for Diversity, Inclusion and Culture" – March 14, 2017
- April Webinar: Core Value Award Winners: "Innovation, Creativity, & the Greater Good" – April 11, 2017
- May Webinar: Montreal Encore - "Duh, Make it Interesting" – May 9, 2017
- June Webinar: Montreal Encore - "Facilitation Matters" – June 13, 2017
- July Webinar: Montreal Encore - "Is your Organization P2-Centric" – July 11, 2017
- August Webinar: Montreal Encore - "Understanding the Squishy Stuff" + "Are We Smarter Together" – August 15, 2017
- October Webinar: Montreal Encore - "Organization(s) of the Year" – October 10, 2017
- November Webinar: Core Values Awards - "Projects(s) of the Year" – November 7, 2017
- December Webinar: Denver Encore - "Beginning with the Brain in Mind" – December 12, 2017

We would sincerely like to thank all our webinar presenters. Your generosity in sharing your expertise is gratefully appreciated. If you missed one of these exciting presentations, members can still view them online in the [Webinar Archive](#).

TRAINING

2017 was a great year for training and the training committee. We held our second Skills Symposium, several foundations trainings were offered across the United States, and we expanded our online training offering three new courses: Participatory Budgeting, Social Media & P2, and Evaluation and P2.

Participatory Budgeting - In this course, trainers from the Participatory Budgeting Project engaged participants in a mock process, from design to the vote, in order to get a deeper understanding of PB and how it works as a public participation tool. They explored what it takes to start a process and keep it going, how it aligns with IAP2 Core Values, and what components make it a best practice in public participation.

Social Media & P2 - This online course covered foundational concepts of digital engagement, considered its benefits and risks, and explored strategic frameworks for determining which online tools to use. Participant learned the basics of how content gets seen on social media, and learned to strengthen the impact of their social media posts.

Evaluation & Public Participation - this introductory course covered theories and practical strategies to help participants evaluate public participation efforts. Participants examined the differences between process and impact evaluation, and reviewed the components of a basic evaluation plan. They crafted evaluation questions, and considered sources of information to help them answer those questions. Above all, they will learn how to employ evaluative thinking as a learning strategy, in order to strengthen your work and achieve greater impact.

Continuing its popularity in 2017, **Choosing the Right P2 Tools** focused on the critical and oft-neglected professional development “zone” between process design and detailed instructions on specific techniques – that space where practitioners and decision makers decide which tools and techniques to employ.

Learn more about [Online Training](#) today!



PROFESSIONAL CERTIFICATION

Become an IAP2 USA Certified Public Participation Professional!

The assessment process was developed by a Task Force of IAP2 members from USA, Canada, and South Africa in consultation with our membership. Thank you to our volunteers for making this happen!

The program offers two levels of certification: **Certified Public Participation Professional (CP3)** and **Master Certified Public Participation Professional (MCP3)**. The CP3 designation is awarded upon successfully completing a three-step assessment based on [5 Core Competencies](#). The MCP3 is an application process that responds to mandatory and optional criteria. You may apply for MCP3 Certification after obtaining CP3 Certification.

- Download and review the [2018 Information Kit](#) and [Frequently Asked Questions](#) document
- Review the [Core Competencies](#) - *evaluation is based on meeting these 5 criteria*
- Download and review the [CP3 Application](#)
- Download and review the [MCP3 Application](#)
- To learn more about the process, watch the Professional Certification [Informational Webinar](#)



John Godec
MCP3, September 2015



Doug Sarno
MCP3, September 2015



Steven Wolf
MCP3, September 2015



Theresa Gunn
MCP3, September 2015



Every year we get together at the [Core Values Awards Gala](#) to celebrate Award Winners from across North America. We celebrate people making waves of change in their communities both great and small, we reflect on how we identify with the Core Values, and perhaps take a moment to refill our souls and remember why we do what we do.

This year we saw a variety of projects from Transportation Infrastructure engagement, to rural dialogue on climate change and the revival of a historically disenfranchised neighborhood in Denver, Colorado, through a first of its' kind neighborhood Health and Well-Being Center.

Congratulations to the 2017 Core Values Award Winners!

ORGANIZATION OF THE YEAR –

"POETS" - Public Outreach and Engagement Team Strategy



The *San Francisco Municipal Transportation Agency* was named *Organization of the Year* for its comprehensive engagement practices. SFMTA is responsible for roads, rail, buses and streetcars in the City by the Bay, and as parts of the system needed to be upgraded, the leaders knew the public had to be engaged. The result is POETS — the Public Outreach Engagement Team Strategy — which ensures that people at all levels are brought into the conversation as early and as often as possible.

[Read the submission](#) – [Watch the video](#)

GENERAL PROJECT OF THE YEAR

“Long-Range Transportation Plan”



The *Tennessee Department of Transportation* in collaboration with *RPM Transportation Consultants* won the *General Project of the Year Award* won for their 25-Year Long-Range Transportation Policy Plan. TDOT is an engineering organization spending \$1.8 billion annually – planning, designing, constructing, operating, maintaining, and managing the state’s 13,870 miles of State-maintained roadways and 8,147 bridges to meet the transportation needs of 6.3 million residents. They sought to ensure a that the long-range transportation plan is rooted in data and truly reflects the evolving multimodal needs and desires of Tennesseans.

[Read their submission](#) – [Watch Video](#)

2017 PROJECT OF THE YEAR & RESPECT FOR DIVERSITY, INCLUSION AND CULTURE AWARD

“From Skepticism to Engagement: One Community’s Journey”

[2017 IAP2 International Project of the Year](#)



The Respect for Diversity, Inclusion, & Culture Award and *Project of the Year* honors went to the *Mental Health Center of Denver – the Dahlia Project*. Located in an area that had been declining since the late 1960’s, Dahlia Campus for Health and Well-being has brought back hope and lustre to their once booming community. Their journey began in 2012. Dr. Lydia Prado, pictured below, worked with community leaders, embraced their concerns, and educated the public to overcome stigmas associated with mental health facility. Now the Dahlia Campus for Health & Wellbeing is a cornerstone of the community... a 4-acre, 46,000 square foot cornerstone at that.

[Read submission](#) – [Watch Video](#)

CREATIVITY AND INNOVATION AWARD

“Rural Climate Dialogue”



The Award for Creativity and Innovation goes to the Jefferson Center and Institute for Agriculture and Trade Policy for their project “[Rural Climate Dialogues](#)”. They set out to “[involve] diverse, demographically balanced groups of community members to study the local impacts of climate change and extreme weather, assess the challenges and opportunities facing their community, and recommend solutions that their community could take individually and collectively to increase resilience and prosperity. By convening Dialogues across [rural] Minnesota, as well as by bringing together participants from all three communities to connect with public officials and advocacy organizations in St. Paul, the discussion and recommendations from all the Dialogues were funneled up to inform state policy priorities, lobbying, and policy implementation.”

[Read their submission](#) – [Watch Video](#)

THE JUDGING PANEL:

We are deeply grateful to the Judging Panel, which reviewed the entries to select the Core Values Award winners: **Cheryl Hilvert**, **Lewis Michaelson**, **Lulu Feliciano**, **Dr. Marty Rozelle**, and **Doug Sarno**. Learn more about the [2017 Core Values Award Judges](#).



Cheryl Hilvert



Lewis Michaelson



Lulu Feliciano



Dr. Marty Rozelle



Doug Sarno

2017 IAP2 NORTH AMERICAN CONFERENCE

Denver, Colorado



A big round of applause for IAP2 USA's conference committee and staff for executing an outstanding North American Conference in Denver! Thanks to those of you who were there and contributed to IAP2 USA's goal of "Pursuing the Greater Good - P2 For a Changing World." 2017 was a year to remember! 267 attendees came from around the globe to the IAP2 North American Conference and Core Values Awards Gala and they weren't disappointed!

There was a buzz in the air as people gathered in sessions, during mealtimes, and networking hours. Sessions covered diverse topics from drumming for change, how process design can help to work through emotion and outrage, and emerging techniques in technology to reach out to communities. It was truly inspirational to see so many people gathered together and hearing time and time again, "I've finally found my people!" and "How can I get involved?"

At mealtimes, Leah Jaramillo (Conference Chair) was literally unable to quiet the crowd – a true representation of our power to network under any circumstance! We were blessed to have a large contingent of international IAP2 leaders attend the conference and it was fulfilling to see members of all stripes talking, learning and laughing together. Thanks to our Colorado Chapter for orchestrating a lot of fun activities with practical applications – from the appreciative inquiry opening activity to the fieldtrips, quote wall and Twitter contest – that kept attendees engaged throughout the week.



If you couldn't make the trip, worry not! You can catch up on 40+ sessions by looking through the [2017 Conference Archive](#).

New Award Recognized at 2017 Conference –

The Greater Good Award

Those who inspire us were also recognized at this, the 25th, North American Conference with the announcement and award of the new [IAP2 USA Greater Good Award](#), which recognizes those advancing the practice through leadership, mentorship and service.

The inaugural honorees were Dr. James Creighton, a true legend in the field, who not only contributed to the founding of the organization, but also literally wrote the book (The Participation Handbook) to guide best practices in our field. In the spirit of looking forward, IAP2 USA was also pleased to honor Grayce Liu, General Manager of the Los Angeles Department of Neighborhood Empowerment, with the *Greater Good Award*.

[Greater Good Award Info](#)



Grayce Liu



Dr. James Creighton

A BIG THANK-YOU to our Conference Organizers!

STEERING COMMITTEE

Leah Jaramillo Chair, Somers-Jaramillo + Associates, Inc
Barbara Lewis Local lead, Catalyst Inc. and Rocky Mountain Center for Positive Change
Anne Carroll Carroll, Franck & Associates
Gemma Puddy Langdon Group Inc.
Ginny Sawyer City of Fort Collins
Lisa Carlson Lisa B. Carlson LLC
Matthew Crozier Bang the Table
Sandi Seader City of Longmont
Wendy Green Lowe The Participation Company
Amelia Shaw Staff Support, IAP2 USA and Canada

PROGRAM COMMITTEE

Matthew Crozier Chair, Bang the Table
Anne Carroll Carroll, Franck & Associates
Brenda Morrison Engaged Public
Karen Roney City of Longmont
Kim Hyshka Dialogue Partners
Kristen Farrell Niagara Sustainability Initiative
Sandi Seader City of Longmont
Terry Koch Terrydele Consulting Services Ltd.
Wendy Green Lowe The Participation Company

FUN COMMITTEE

Barbara Lewis Chair, Catalyst Inc.
Amanda Nagl Bang the Table
Annie Bierbower City of Fort Collins
Casey Earp Bang the Table
Clay Cousins Elevate Momentum
Fritz Clauson Urban Interactive Studio
Jean Gatz City of Boulder
Kathryn Weismiller HDR
Lisa Carlson Lisa B Carlson LLC
Matthew Cohrs City of Greenwood Village

SPONSORSHIP COMMITTEE

Clay Cousins Elevate Momentum
Katherine Woods City Visions
Lulu Feliciano SFMTA
Molly Tayer

STAFF

Amelia Shaw Executive Manager
Anneliese Apel Member Services
Dina Alengi Storz Financial Administrator
Lauren Wirtis Intern



growing a culture of p2

NORTH AMERICAN CONFERENCE
VICTORIA, BC SEPTEMBER 5-7 2018

2018 IAP2 North American Conference

Plan to join us in Victoria, BC! – September 5 - 7, 2018

The excitement is building for the seventh annual [IAP2 North American Conference](#), the once-a-year-get-together for learning and sharing about P2 and seeing old friends and making new ones – all of whom understand and appreciate P2.



The [Schedule at a Glance](#) showcases the sessions, the presenters and the various activities that will be happening during and around the Conference. Mark your calendar for **Saturday, June 30** as your last day to register for the 2018 North American Conference at the Early Bird Rate! Check the [Schedule at a Glance](#) to see what's in store for attendees and check with your colleagues to see who else might be coming. It's time to take action!

CHAPTER HIGHLIGHTS



The **CASCADE Chapter** (Oregon and Southwest Washington) hosted their PI Network event in Portland, Oregon and hosted Donna Maxey. Donna shared her experiences setting up [Race Talks](#) and how she helped facilitate tough conversations around race and ethnicity in Portland. Race Talks' mission is to support interracial and cross-cultural communication and relationships through the development of sensitivity and understanding, and social justice activism supported by educational panels or films, good food, and great discussion.

They also ended their student scholarship program and began an endeavor to develop a new micro-grant process to support our members in advancing social and racial equity and inclusion in their work by partnering with community racial and social justice organizations to achieve mutually beneficial community engagement aligned with our IAP2 Core Values.



The **COLORADO Chapter** hosted the 2017 North American Conference in Denver, Colorado! They were instrumental in the organization and execution of this successful event.

They also held a National Dialogue event in July which attracted 47 attendees and were successful in recruiting many new members over the course of the year.



In 2017, the **GRAND CANYON** (Arizona) chapter continued a chapter revitalization journey. They are actively looking for more members and volunteers to assist in planning events and growing the chapter.



The **GREATER LA Chapter** had an amazing year organizing seven events. They are making great progress in increasing their local visibility and are doing an incredible job of coordinating partnership programs with like-minded organizations. Events included "[Healing Community of Color by Encouraging Self Determination](#)", "[Your Toughest P2 Problems, Solved!](#)", & "[Outreach in the OC: Rail, Buses, Cars and PEOPLE!](#)" Watch out for this young chapter! They are movers and shakers and we can't wait to see what comes in 2018!



Challenged by distance across multiple states, the **INTERMOUNTAIN Chapter** (Utah, Idaho, Wyoming, Montana and Nevada) did their best to bring people together. In August they hosted a National Dialogue event in Utah. They have a lot of plans for 2018!



The **MIDWEST Chapter** (North Dakota, South Dakota, Nebraska, Kansas, Missouri, Iowa, Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin) covers the largest geographic area of all the chapters. While the year was relatively quiet, there were a lot of things happening in the background as they hosted their first lightning chat in December of 2017. This chapter looks forward to ramping up their e-communications, exploring virtual events, and their first Midwest Conference in 2018 to connect their expansive chapter area in the year to come.



NORTHERN CALIFORNIA had a quiet year. They experienced an increase in member growth but are looking for more support and volunteers to help organize chapter events and reinvigorate chapter activities within their area!



PUGET SOUND (Washington State) hosted their annual training in 2017. Penny Mabie of EnviroIssues, and nine-year IAP2 USA member, lead IAP2's Foundations in Public Participation for participants from across the region.

Consider [getting more involved](#) with a chapter near you! [Find out more!](#)

VOLUNTEERS

The remarkable accomplishments of 2017 wouldn't have been possible without the dedication of volunteers. *THANK YOU!* IAP2 USA provides leadership opportunities at the national and chapter levels. Become an [IAP2 leader](#) today!

2017 IAP2 USA COMMITTEES

Professional Certification Committee

Wendy Green Lowe
Brenda Pichette
Cassandra Hemphill
Tina Geiselbrecht
Debra Duerr
Ken Smith

Communications Committee

Cathy Smith, Chair
Robyn Austin
Traci Ethridge
Jay Vincent

Chapter Liaisons

Mike Dahlstrom, Chair
Anne Carroll
Anne Thompson
Barbara Lewis
Eileen Barron
Hannah Litzenberger
Katherine "Kit" Cole
Lauren Cobb
Lillian Jackson
Lisa Carlson
Penny Mabie
Ron Thomas

Member Services

Francesca Patricolo
Jennifer Trotter
John Poynton
Ryan Henderson
Sandra Seader

Training Committee

Anne Carroll, Chair
Jamie Acton
Myles Alexander
Marijoan "MJ" Bull
Erin Dougherty
Penny Mabie
Andrew Rockway

2017 IAP2 USA CHAPTER VOLUNTEERS

To increase chapter awareness of central office support, and better assist Emerging Chapters, the Chapter Liaisons worked with staff to develop the [Chapter Handbook](#), which provides guidance on what resources are available from the national office.

Cascade

Brandy Steffen (President)
Jen Colbert
Arwen Bird (Vice President)
Mike Dahlstrom (Treasurer)
Jessica Pickul
Mariah Acton
Julie Rawls
Alex Cousins
Stephanie Slyman
Doug Zenn
Susan Hanson
Francesca Patricolo
Anne Pressentin
Michelle DePass
Gary Marschke
Heather Coston

Colorado

Barbara Lewis, president
Fritz Clauson, vice-president
Sandra Seader, secretary
Katherine Woods

Grand Canyon

Theresa Gunn, President
Anne Thompson, Secretary
Debra Duerr, Treasurer

Intermountain

Beau Hunter (President)
Gemma Puddy (Vice-President)
Wendy Green Lowe (Treasurer)
Kate Kourianos (Secretary)
Cassie Hemphill (MT Rep)
Jordan Davies (ID Rep)
Stacey Adams (UT Rep)
Tara Kuipers (WY rep)
Andrea Gumm, past-president

Greater Los Angeles Area (Emerging)

Katherine "Kit" Cole
Lauren Cobb

Midwest

David Hovde (President)
Anne Carroll (Secretary)
Sara Peterson (Treasurer)

Northern California

Tim Bonnemann (co-chair)
Ellen Griffin (co-chair)
Deanna Desedas
Gladys Cornell
Kelsey Rugani
Rosanna Peniche
Celeste Rogers

Puget Sound

Penny Mabie (President)
Kristin Sandstrom (Vice-President)
Dennis Sandstrom (Treasurer)
Hannah Litzenberger (Secretary)
Brett Watson
Elizabeth Guevara



BECOME A MEMBER OF IAP2 USA!

Membership in IAP2 USA offers you the unique opportunity to network with national and international experts, to learn from the industry association dedicated to community engagement, and to be recognized as a specialist practitioner by government and industry.

A Connected Community

- Attend IAP2 USA events and professional development sessions in many different regions of the country at reduced member rates
- Network with peers and industry experts
- Connect with the international IAP2 community
- Create and view online practitioner profiles
- Join discussions through IAP2 USA's social networks, webinars, and communities of practice

Lifelong Learning and Career Enhancement

- Build your resume by successfully completing the internationally-recognized IAP2 Foundations course.
- Extend your skills with new IAP2 courses written and road-tested to meet changing needs like Emotion, Outrage and Public Participation (EOP2)
- IAP2 Certification is designed to be recognized as the gold standard for P2 practitioners and the worldwide assurance that a process follows P2 principles.
- Attend monthly professional development webinars put on by IAP2 Canada and IAP2 USA for free
- Participate in the soon-to-be-launched IAP2 USA Mentorship Program in support of your career development and continued learning

Industry Leadership

- Nominate for the respected IAP2 Core Value Awards
- Apply for the call for papers for the acclaimed Chapter and North American IAP2 Conferences

News and Special Interests

- Keep in touch through the IAP2 USA Blog and the monthly newsletter.
- Access "Members Only" updates, publications, information and links online

To learn more about how to join, visit www.iap2usa.org

