

Engaging Citizens



Community Involvement Training

Community Involvement in the City of Longmont

- Located 45 minutes north of Denver, Longmont has 93,000 people and 850 time staff
- Community Involvement was discussed at the City Council Retreat in 2001
- As a result, City Council set one of its 2001 work plan goals:
 - “to *develop and implement a comprehensive approach for involving the Longmont community in City service delivery and problem-solving efforts*”.
- This began the designing of the Community Involvement process for Longmont



What is Community Involvement?

An aerial photograph of a city landscape. In the foreground, there's a large intersection of roads with several cars. To the left, there's a residential area with houses. In the center, there's an industrial or commercial area with several buildings, including a tall white tower. To the right, there's a green field, possibly a park or sports field, with some structures. In the background, there are rolling hills and a range of mountains under a blue sky with some clouds.

Community Involvement is any process that involves the public to achieve an objective.

**Longmont's
community involvement
process invites:**

- residents
- elected officials
- public agencies
- private enterprise
- nonprofits
- volunteers

**to come together to think
collectively and act
cooperatively to identify issues
and find solutions.**



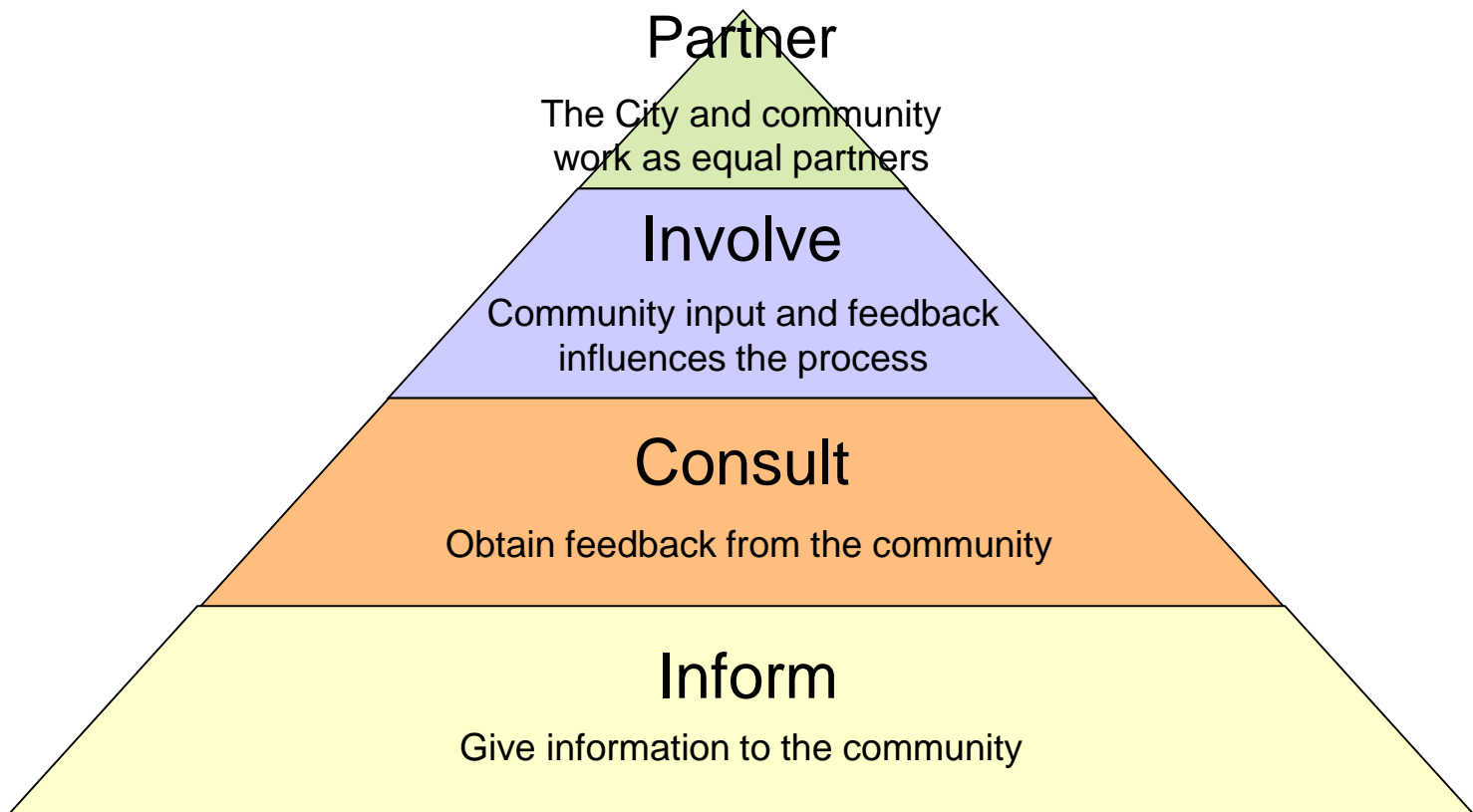
Why is Community Involvement Important to the City of Longmont ?

- To strengthen the relevant skills and knowledge of City staff in keeping with the City's expectation that all City staff will utilize effective community involvement, rather than delegating this responsibility to others.
- To address the need to create productive, inclusive and innovative approaches to complex issues.
- To help us strengthen our ability to develop connections with and build capacity of community members.



Levels of Community Involvement

Increasing Level of Public Impact
Increasing Level of Community Involvement



City of Longmont Structure

- Community Involvement Steering Team – representation from each department, serve as liaisons, consultants and trainers
- Community Involvement Facilitators (50), available for consultation or assistance

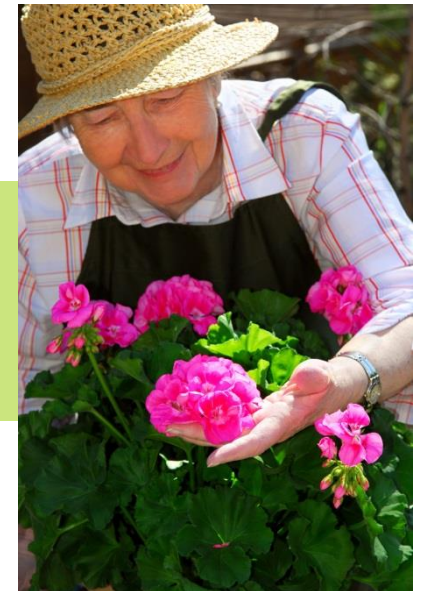


Mayor and City Council Involvement



Council members are trained as they take office and during their retreat

As we tackle issues, Community Involvement frames the conversation



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www.LongmontColorado.gov/community/community-involvement